



Corporate Sponsorship Guide

Create programs, adopt schools, and track your impact

Corporate Sponsors

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1 Sponsor Registration

1 Navigate to registration

Go to kidstarter.online/register.

2 Fill in your details

Enter your name, work email, and password.

3 Select Corporate Sponsor

Click the "Corporate Sponsor" role card (building emoji icon). A new field appears for your company name.

Field	Type	Expected Input	Req.
Company / Organization Name	Text	Your company's official name (min 2 characters). This creates your organization on KidStarter.	Yes

4 Create your account

Click "Create Account". The system creates both your user account and a new organization (type: CORPORATE, verification status: PENDING) in a single transaction. You are automatically assigned as the Corporate Admin of this organization.

Tip: Your organization starts in PENDING verification status. Contact the KidStarter team to expedite verification so your brand appears publicly.

2 Corporate Dashboard Overview

1 Access your corporate dashboard

Log in and click your name in the top menu, then select "Corporate Dashboard". Or navigate to kidstarter.online/dashboard/corporate.

2 View your stats

The dashboard shows: Total Donated (sum of all allocations), Donations count, and Campaigns Supported.

3 Review recent donations

A table lists recent donation/allocation activity with: Date, Campaign name, Amount, and Donor.

4 Export reports

Click "Export CSV" to download a spreadsheet of all your sponsorship activity. Useful for CSR reporting and tax documentation.

3 Creating a Sponsor Program

1 Navigate to the Sponsor Dashboard

Go to kidstarter.online/dashboard/sponsor. Click the "Programs" tab.

2 Click "Create New Program"

A form appears for your new sponsorship program.

Field	Type	Expected Input	Req.
Program Name	Text	A descriptive name for the program (e.g., "TechCorp 2026 Education Fund").	Yes
Budget Amount	Number (dollars)	Total budget for this program (minimum \$10). This is the maximum amount you can allocate to schools and campaigns through this program.	Yes

Tip: You can create multiple programs for different purposes (e.g., one for STEM, one for Arts). Each program tracks its own budget separately.

3 View your programs

Programs appear in a list showing: name, total budget, amount used, number of school adoptions, number of campaign allocations, and status badge (Active/Inactive).

4 Adopting a School

1 Navigate to Adopt a School

Go to kidstarter.online/dashboard/sponsor/adopt.

2 Select your program

Choose the active program from the dropdown that will fund this school adoption.

3 Enter pledge amount

Set the amount you want to pledge to this school.

Field	Type	Expected Input	Req.
Pledge Amount	Number (dollars)	Minimum \$10. Cannot exceed the remaining budget of the selected program.	Yes

4 Search for a school

Type the school name (minimum 2 characters). Results show: school name, verified badge, city/country, number of campaigns, and member count.

5 Adopt the school

Click "Adopt" next to the school you want to sponsor. Confirm the pledge amount. The adoption is recorded and the school appears in your Sponsor Dashboard.

5 Allocating Funds to Campaigns

1 Go to Fund Campaigns

On the Sponsor Dashboard, click the "Fund Campaigns" tab.

2 Select program and campaign

Choose the program to fund from, then select an APPROVED campaign from the dropdown. Each campaign shows how much funding it still needs.

Field	Type	Expected Input	Req.
Program	Dropdown	Select one of your active sponsor programs.	Yes
Campaign	Dropdown	Select an APPROVED campaign. Shows remaining funding need.	Yes
Amount	Number (dollars)	Minimum \$1. Cannot exceed remaining program budget.	Yes

3 Allocate

Click "Allocate". The funds are immediately added to the campaign's raised amount, and your program's budget used is updated accordingly.

6 Tracking Impact

- 1 View the Overview tab**

The Sponsor Dashboard Overview shows budget progress bars for each program, adopted schools with funding amounts, and a recent activity table.
- 2 Monitor budget usage**

Each program displays: total budget, amount used, remaining balance, and a visual progress bar.
- 3 Export impact data**

Use the CSV export on the Corporate Dashboard for detailed reporting. The Impact endpoint (GET /api/sponsor/impact) provides aggregate impact metrics.

7 Exporting Reports

- 1 Navigate to Corporate Dashboard**

Go to kidstarter.online/dashboard/corporate.
- 2 Click Export CSV**

The CSV download includes all donation and allocation records with: dates, campaign names, amounts, types, and program details. Use this for CSR reporting, board presentations, and tax documentation.

8 Your Public Brand Visibility

1 Get your organization verified

Contact the KidStarter team to verify your organization. Once verified and set to public, your brand appears across the platform.

2 Where your brand appears

Once verified: "Backed by [Your Company]" text on sponsored campaign cards in the browse page; "Supported by" card on campaign detail pages (sidebar, below the donate button); "Community Sponsors" strip on the homepage; Your organization profile page at [kidstarter.online/o/\[your-slug\]](https://kidstarter.online/o/[your-slug]) with impact statistics.

3 Organization profile

Your public profile shows: company name, verified badge, type, location, impact stats (total raised, campaigns funded, schools adopted), and links to campaigns you have supported.
