



# Parent & Guardian Guide

Fundraise for your child's education needs

Parents & Guardians

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## 1 Parent Registration

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### 1 Navigate to registration

Go to [kidstarter.online/register](https://kidstarter.online/register) or click "Get Started Free" on the homepage.

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### 2 Fill in your details

Enter your full name, email address, and a password (minimum 8 characters).

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### 3 Select the Parent / Guardian role

Click the "Parent / Guardian" role card (family emoji icon). This gives you access to create campaigns for your child.

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### 4 Create your account and log in

Click "Create Account", then log in with your new credentials.

## 2 Onboarding

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### 1 Confirm your role

In the onboarding wizard, select "Parent/Guardian" as your role.

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### 2 Optionally join your child's school

Search for your child's school and join it. This is optional for parents but helps with campaign credibility.

**Tip:** Joining a school organization is not required for parents, but campaigns linked to a verified school get more donor trust.

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### 3 Choose a plan and confirm

The Free plan (1 campaign) is typically sufficient for a single child. Choose your plan, review, and confirm.

## 3 Creating a Campaign for Your Child

### 1 Open the campaign wizard

Navigate to your Creator Dashboard (/dashboard/creator) and click "+ New Campaign".

### 2 Step 1: Campaign details

Write a title and story for your child's campaign. Be specific about what they need (e.g., "Winter Coat and School Supplies for Emma") and why. Set a realistic goal amount and choose the appropriate category.

Field	Type	Expected Input	Req.
Title	Text	5–200 characters. Describe the specific need.	Yes
Story	Textarea	Min 20 characters. Explain your child's situation and how the funds will help. No PII.	Yes
Goal Amount	Dollars	The total amount needed. Be realistic — smaller, specific goals often fund faster.	Yes
Category	Dropdown	General, STEM, Arts, Sports, Tuition, or Supplies.	Yes

### 3 Step 2: Student info

Enter your child's first name and last initial only (for privacy). Select their grade band and general city/region.

### 4 Step 3: Review and create

Preview the campaign card and click "Create Campaign" to save as a draft.

## 4 Uploading Evidence

### 1 Upload guardian consent or enrollment proof

As a parent, the primary evidence type is a Guardian Consent Form. You can also upload your child's school enrollment letter or report card.

Field	Type	Expected Input	Req.
Evidence File	File upload	PDF, JPG, PNG, DOC, DOCX. Max 10MB. A signed consent form or school document.	Yes

**Tip:** Clear, well-scanned documents are approved faster. If using a phone camera, ensure the text is legible and the full document is in frame.

## 5 Managing Your Campaign

### 1 Submit for review

After uploading evidence and a hero photo, click "Submit for Review" on your campaign card. The moderation team reviews within 24–48 hours.

### 2 Post updates

Once approved, keep donors engaged by posting updates. Share your child's progress, thank donors, and show how funds are being used.

### 3 Track progress

Monitor your campaign on the Creator Dashboard: donations, donor count, and funding percentage are updated in real time.

## 6

## Sharing with Family & Community

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1

### Share via WhatsApp

The WhatsApp share button is especially effective for family groups. Click it on your campaign page to send directly to contacts or groups.

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### Share the QR code

Download the Share Kit and print the QR code. Place it at school events, community boards, or in newsletters.

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3

### Post on social media

Use the pre-made square (1080×1080) and story (1080×1920) images from the Share Kit for Instagram, Facebook, and other platforms.

**Tip:** Personal shares from family members are the most effective fundraising tool. Ask relatives to share with their networks.

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